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BUILDING ON AN ICONIC LEGACY COUACH REVEALS DESIGNS FOR NEW 3700 SPORT MODEL

The 37-metre 3700 Sport is an eye-catching yacht that balances a sporty and assertive aesthetic with a refined French elegance that is the hallmark of all Couach yachts.

French custom yacht builder Chantier Naval Couach has released the first visuals of its newly reimagined **37-metre superyacht, which it dubs as “intelligent, modern and seductive”**.

As one of the company’s longstanding popular models, with six custom-built vessels having been delivered, Couach has taken a step back to assess and update the yacht’s designs in order to satisfy today’s tastes and trends.

“Between presence and power, the 3700 Sport Couach is a sporty and elegant yacht. Our in-house creative and technical teams have reinterpreted its identity and design to come up with a yacht as intelligent and modern as it is seductive,” said **Walter Ceglia, Couach CEO**.

Upholding the admired sporty and seaworthy DNA of its predecessor’s design – and indeed the overarching design philosophy of all Couach custom yachts – a new energy has been injected into the latest 3700 Sport through a lengthening of its lines and strengthening of its profile.

The 3700 Sport takes design cues from the world of luxury automobiles as well as contemporary architecture and naval design. It is available in a four- or five-cabin arrangement, complemented by ample glazing to amplify the interior’s natural light. The large main saloon, incorporating lounging and dining areas, offers a fantastic feeling of space for a sport yacht, with accommodation for up to 10 guests tended to by six crew.

The released renderings of the 3700 Sport’s interiors suggest an ethnic and light design theme, with a neutral palette of wood finishes, hand-crafted details and luxurious materials; these can be tailored to any buyer’s tastes.

The Couach design team focused on creating a yacht that offers a chic yet cozy ambience for owner and guests. Suspended ceilings enhance the feeling of height in cabins, while the outstanding attention to detail will result in a refined yacht worthy of the highly respected Couach name.

The exterior offers a range of areas from which to soak up the ever-changing surroundings. As an addition from the earlier Couach 3700 Fly, sun pads have been added to the foredeck to provide a new, private space for relaxation.



The expansive duplex aft deck features a “bathing beach” fitted out with a shower, umbrella, diving board and swim ladder, just steps away from the multi-purpose cockpit with sun loungers and dining area. Space in the yacht’s tender garage allows for a five-metre tender for adventures ashore, as well as a jetski for fun on water.

The flybridge is, of course, one of the main areas for enjoyment for many yacht owners, and the 3700 Sport will not disappoint.

Couach’s designers imagined a space similar to a contemporary beachfront villa, with expansive, panoramic views and all amenities easily at hand. There is an outdoor kitchen and grill, with areas for relaxing, dining and sunbathing, meaning it will no doubt be a hive of activity for anyone onboard. An ultra-modern Jacuzzi could be added to the flybridge layout, which is fully customisable to a buyer’s personal preferences.

Paying tribute to Couach’s military ship building legacy, as with all Couach Yachts, the 3700 Sport maintains superb seaworthiness and capabilities in even the toughest conditions, as well as an impressive top speed of 28 knots (24 knots for cruising) and exceptional manoeuvrability.

The hull would be constructed in GRP, for which Couach is best known, while her draft of 1.85 metres means she can venture into secluded shallow bays. Gyroscopic stabilisers ensure a calm and peaceful experience when at anchor or underway.

The new 3700 Sport model’s release follows a year of updates and evolutions at Couach, including new in-house management and design appointments, collaborations with world-class superyacht designers and a raft of newly developed yacht models.

ABOUT CHANTIER NAVAL COUACH

120 YEARS OF FRENCH SHIPBUILDING HISTORY, SAVOIR-FAIRE and FRENCH LUXURY

Heir from Couach family passion for navigation, the Girardin shipbuilder is today, one of the oldest French shipyards. The values that Couach has held over its 120 years of history have transcended time and engrained in its DNA.

Since 1897, Couach perpetuates the nautical tradition and has led the shipyard to excellence. This can be seen in the yard’s greatest respect for French luxury practices, which are realised in its “taylor-made” luxury yachts. Teaming up with international Navies and Governments, Couach also proposes military and professionals vessels, well-known for their performance.

Authenticity of craftsmanship and incomparable performance are the exceptional Couach trademarks. From 11 metres in length up to 50 metres, these vessels fully constructed in composite materials, have always been created hand in hand with our customers.

Today, Couach is a brand that aims for the perfect balance between authenticity and modernism.

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